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Let's Get Quizzical: Virtual trivia night benefits local hospitals

Individuals, families can register now for Aug. 27 event

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A virtual trivia night in support of three area hospitals is being held Aug. 27, organized by the Ken Bradwell Foundation. Bradwell and his daughter, Sian, are pictured above. Bradwell passed away in 2016 and Sian, in 1986 at the age of 17 months. - Bradwell family photo

Let's Get Quizzical, a 'FUN-raising' virtual Trivia Night for three area hospitals, will be held Aug. 27 beginning at 7:30 p.m.

Proceeds from the joint effort between Joseph Brant Hospital, Oakville Trafalgar Memorial Hospital and Juravinski Cancer Centre, will go toward medical equipment.

More than \$600 in prizes will be given away and the evening will be hosted by Sunni Genesco of K-Lite FM and Matthew Surina of Hub of the Hammer Entertainment.

Individuals and families can participate in the game, with points awarded based on the right answer and the time taken to submit it.

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The virtual trivia quiz replaces the Ken Bradwell Soccer Tournament, which supports all three hospitals, but is not being played this year due to the pandemic.

Tournament volunteers were inspired by similar online trivia games organized by volunteers with the Sian Bradwell Fund for Children with Cancer, to replace the

32nd annual Sian Bradwell Softball Tournament in Montreal. This softball tournament, which supports Montreal Children's Hospital, SickKids and McMaster Children's Hospital, is held in memory of Bradwell's daughter who died of cancer in 1986 at 17 months of age. Bradwell, a longtime player and manager with the Burlington Soccer Club who was posthumously awarded a Meritorious Service Medal recently, passed away in 2016 at the age of 64.

The unique, three-hospital event speaks to the collaborative nature of health care in the region, said Nicole Boncheff, development officer, events, at the Joseph Brant Hospital Foundation.

It is not common to have an event span three hospitals, added Vanessa Sheppard, Juravinski's senior development officer, business and community engagement.

"Juravinski Hospital and Cancer Centre is the regional cancer centre and receives patients and support from throughout the Golden Horseshoe and partners with all community hospitals in ensuring patients get the care they need closest to home," said Sheppard. "However, fundraising efforts tend to be more segregated. Having said that, since being online takes down the barriers of driving a long distance to get to that in-person event, I love that we are able to easily span a larger region and work with fellow hospital foundations to have this trivia night."

All hospitals rely heavily on community support to purchase new equipment, fund research and other necessities as the government does not, said Sheppard.

"Without the dedication of our community, we would not have the equipment or knowledge we need to have the best outcomes for our patients," she said.

Jo Brant has been overwhelmed by community support and its flexibility to pivot to virtual events, said Boncheff.

"It is a great way to keep our supporters engaged and bring people together, virtually, when we can't be together in person."

For all the details and to register for Let's Get Quizzical, go to

https://www.eventbrite.ca/e/lets-get-quizzical-tickets-108138782008