

The Sîan Bradwell Fund For Children With Cancer



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Montreal Children's Hospital Sick Kids Hospital – Toronto McMaster Children's Hospital Children's Hospital of Manitoba

Started in 1986 and established formally in 1990 in remembrance of Sîan who lost her battle with cancer at the age of 17 months.

Sîan was born on October 3rd, 1984 at St. Mary's Hospital in Montreal.

December, 1984

Sîan – February, 1985 (age 5 months)

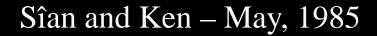




Sîan (pronounced "SHAHN", hers is a Welsh Gaelic name) was diagnosed on May 1st, 1985 as having a rare form of cancer called 'primitive neuroectodermal tumour' in her liver, spine and foot.

Doctors thought the cancer had started in her pancreas and spread through her bloodstream. The first visible sign was a lump on her foot, which had appeared literally overnight.

She underwent chemotherapy, followed by surgery and radiation treatment at the Montreal Children's Hospital and Montreal General Hospital.



... during diagnostic tests in early May.



... and home after first chemotherapy



June 2nd, 1985

The day before surgery to implant a medical port in her shoulder, so she could receive chemotherapy drugs without doctors having to insert needles in her tiny veins.





Ken, Sîan, Sharon – August, 1985





August - November, 1985

Enjoying chocolate ice cream and a story ...

... and a trip to the park



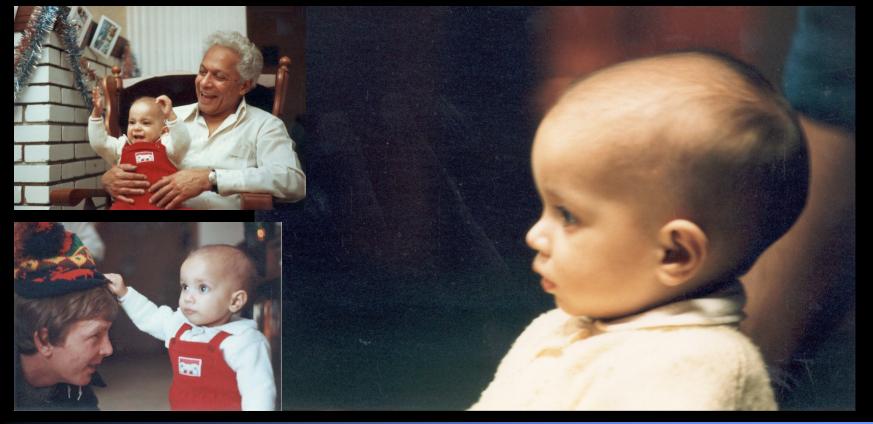
Still smiling after chemotherapy and radiation treatment ...



Sîan responded well for a short time, but when it was evident that the drugs were not working any more, she underwent radical abdominal surgery (mid-October), followed by an intensive course of radiation treatment in early December.



Christmas, 1985





On Christmas Day, 1985, doctors found that tumours had re-appeared in her legs, jaw and elsewhere. Sîan underwent radiation treatment again, and since the regular chemotherapy "protocol" did not work, she was treated with experimental drugs.

They did not work, either, and on March 15th, 1986 Sîan passed away. She was 17 months old.

The Sîan Bradwell Fund

For Children With Cancer



- was started in 1986 at the Montreal Children's Hospital, shortly after Sîan's death, but was established formally on October 3rd, 1990 – the sixth anniversary of her birth.



The principle aims are:



To raise funds for priority medical equipment for early diagnosis and treatment of children with this terrible disease

➤ To raise awareness of childhood cancer. Most people think of cancer as an adult disease, but children as young as 2 months old have been diagnosed.

> To bring together people of all ages, and give parents a chance to teach their children about compassion for other children, especially those whose school and family lives are interrupted by frequent stays in hospital due to cancer.

Sian Bradwell Fund – Montreal



- was incorporated in 2000 and re-certified under the new rules as a not-for-profit organisation in 2014.
- has an Advisory Board, all of whom are long-term volunteers.
- is run entirely by volunteers, whose only payment is the personal satisfaction of knowing that they are making a difference to children some only a few months old who are fighting for their very lives.
- has raised and donated over \$1,400,000 to the hospital since 1986.
- Through the hospital, provides income tax receipts for all monetary donations, 100% of which go to medical equipment.
- set up endowment fund in 2007, so we can continue to purchase medical equipment in perpetuity.

Sources of funds:



- Donations collected year-round
- Sports events (softball tournaments, basketball games, golf tournaments)
- Family bowling days with celebrity guests
- **Refreshment sales at tournaments**
- Sale of advertising space in annual book
- Auction of sports memorabilia
- Raffle of prizes donated by our gracious sponsors
- Other events organised by volunteers (e.g. Tango evening, Live band backyard party, sale of sheets and pillows, jeans and clothing sales, etc.)

Sîan Bradwell Endowment Fund (SBEF)



In 2007, the Board of Directors – recognising that there will come a time when it might not be possible to find enough volunteers to run fundraising events -- voted to establish an endowment fund, so that interest payments could continue to support the Oncology department in perpetuity.

The SBEF is funded by

- Direct donations via the Montreal Children's Hospital secure web site: <u>https://fondationduchildren.com/en/fundraising/the-sian-bradwell-endowment-fund</u>
- 50% of the proceeds of fundraising events held during the calendar year.
- Bequests from the estates of benefactors (Sîan's family, Fr. Gerrard Sinel, etc.).
- The life insurance policy of a benefactor who wishes to remain anonymous.

Sîan Bradwell Softball Tournament





The Tournament has been held in Kirkland every year since 1989.



About 300 adults participate in the softball tournament, and many more are spectators at the games or volunteer their time as umpires, cashiers, cooks and bartenders.



Some 1000 youngsters aged 6 to 19 years play in the West Island Lakers Basketball Association. The weekend is highlighted by All-Star games and a Celebrity Game involving professional athletes and media personalities, and sometimes, a 'Shoot For Sîan' skills competition, Knock Out, or 3-On-3 competition.

Sîan Bradwell-West Island Lakers Basketball All-Star Weekend



Celebrity Game: Montreal Alouettes vs. Bell Media + guest athletes



Silent auction of donated products

Volunteers collect prizes from companies willing to donate their products and services, and a silent auction is held during the Lakers' All-Star basketball weekend, the softball tournament and the family bowling day.





SEPTEMBER

SEPTEMBER >

IS CHILDHOOD CANCER Awareness Month





SIAN

In recognition of the fact that 400,000+ children and adolescents around the world are diagnosed with cancer each year*, September has been designated as the month for raising awareness of childhood cancer and funds for treatment and research. Supporters often wear a gold ribbon — the colour representing childhood cancers. Unlike other cancer awareness ribbons, which focus on a single type of cancer, the gold ribbon is a symbol for **all** forms of cancer affecting children and adolescents.

September is usually a time when children go back to school refreshed from the Summer holidays, to meet their friends and study with renewed enthusiasm. But for children battling cancer, September is another month of treatment, hospital visits and prolonged isolation. Don't let cancer stand in the way of a child's dreams. Your support will help children whose lives are put on hold and whose futures are uncertain because of cancer ... and will hopefully help them stop being patients and get back to being just children.

TRIVIA QUIZZES

SIAN

During the pandemic, when live events could not be held, the volunteers of the Sîan Bradwell Fund conducted virtual trivia quizzes at Hallowe'en and at Christmas.

December 8th - January 6th



organised by the volunteers of





Where do the funds go?



Funds raised go towards purchasing medical equipment for diagnosis and treatment. Items purchased in the past include:

 Alphamaquet operating tables 	<i>Cost:</i> \$50,000 each
• Ultrasonic aspirator (Cavitron)	Cost: \$135,000
• Physiological monitors	<i>Cost: \$25,000 each</i>
• Pain control medication pumps	<i>Cost:</i> \$5,000 each
• Intravenous infusion pumps	<i>Cost:</i> \$5,000 each
• Cell counter	Cost: \$115,000
• Haematology Cytospin Centrifuge	Cost: \$13,000
• Microwave tissue processor	Cost: \$40,000

•Wheelchairs, wigs, gel mattresses, infant and teen weighing scales, etc.

Alphamaquet operating tables for Neurology Cost (2007): \$100,000 for 2 tables





All pieces of medical equipment are labelled with a plaque inscribed: "A gift from the friends and family of Sîan Bradwell".



The Alphamaquet operating tables could not be acknowledged publicly, since the table is in the operating theatre, so the Montreal Children's named a room on the Oncology ward after Sîan.

Infant weighing scale.

Cost (1986): \$1,500





The weight of each infant must be measured very accurately in order to administer the proper chemotherapy dosages. As a result, weighing scales and other medical equipment must be manufactured to a high degree of precision, with corresponding high price.

Diagnostic microscope for Pathology Cost (2020): \$55,000

This diagnostic microscope was requested by the Oncology department to help Pathology doctors perform a more accurate diagnosis of tissue cells.



Pathologists make the final diagnosis of whether or not a child has cancer through examining tissue cells. They then advise the Oncology doctors about what type of cancer it may be and the kind of treatment to which the cancer may respond.

How can you help?



- *Participate in our events and invite your family!*
- Volunteer your time. We need organisers, cooks, bartenders, cashiers, ... a few hours of your time means a lot to us.
- Make a donation. This can be done at any time and you will receive an income tax receipt within a few minutes for online donations.
- Collect or donate a prize for the auction
- Ask your employer to purchase advertising space in our annual booklet. Invoices are provided as proof of advertising expense for tax purposes.
- Organise a fundraiser ... it's fun and brings your team and friends together! We love sports, and can help with promotional material for your event.

DONATIONS

Scan the QR code:





\$15 \$25 \$50

Online, via the MCHF secure web site:

https://secure.fondationduchildren.com/site/TR/DIY/DIY?px=1111592&pg=personal&fr_id=1080

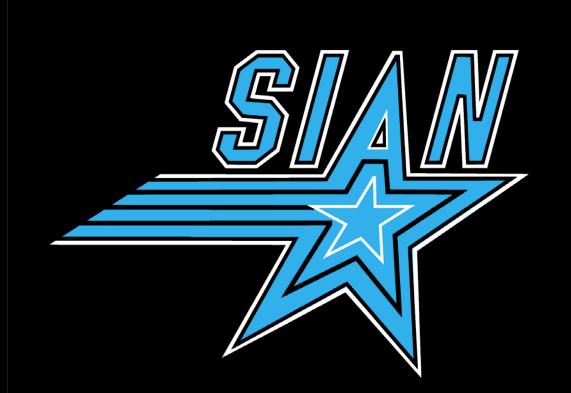
Via cheque: please address your envelope to:

The Sian Bradwell Fund For Children With Cancer c/o Montreal Children's Hospital Foundation Attn. Samar El Soufi 5002 boul. De Maisonneuve Ouest Montreal, QC H4A 0B6



On behalf of the children and their families ...

... we thank you for supporting our efforts.



For further details, please visit our web site:

www.sianbradwell.com