



**The Sian Bradwell Fund  
For Children With Cancer**

# The Sian Bradwell Fund For Children With Cancer



**Montreal Children's Hospital**

**Sick Kids Hospital – Toronto**

**McMaster Children's Hospital - Hamilton**

**Children's Hospital of Manitoba**

**Children's Health Foundation – London, ON**

*Started in 1986 and established formally in 1990 in remembrance of Sian who lost her battle with cancer at the age of 17 months.*

Sian Anela Marisa Bradwell was born on October 3<sup>rd</sup>, 1984 at St. Mary's Hospital in Montreal.



Sian – February, 1985 (age 5 months)





Sîan (pronounced "SHAHN", hers is a Welsh Gaelic name) was diagnosed on May 1st, 1985 as having a rare form of cancer called 'primitive neuroectodermal tumour' in her liver, spine and foot.

Doctors thought the cancer had started in her pancreas and spread through her bloodstream. The first visible sign was a lump on her foot, which had appeared literally overnight.

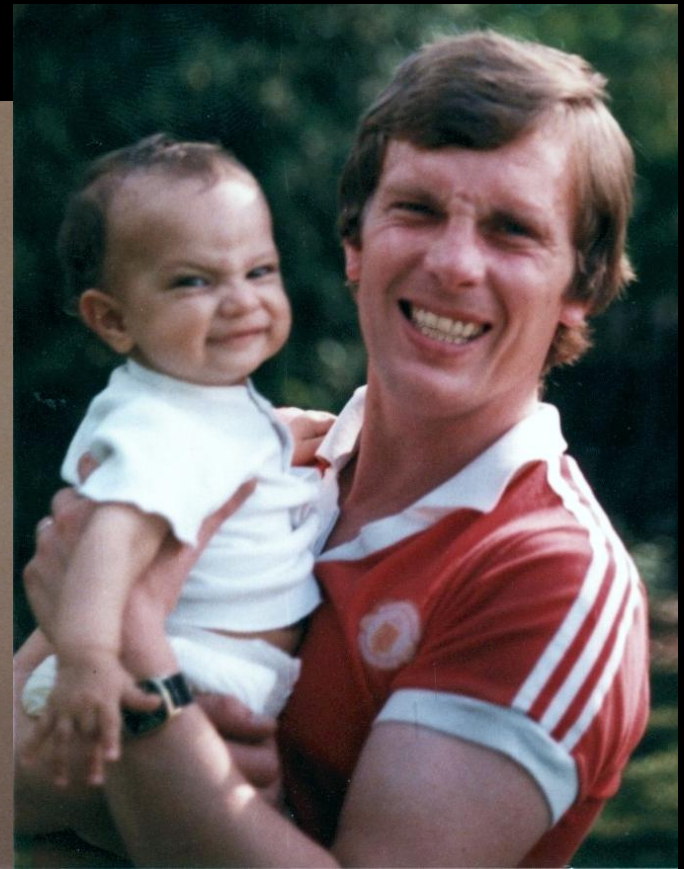
She underwent chemotherapy, followed by surgery and radiation treatment at the Montreal Children's Hospital and Montreal General Hospital.

Sân and Ken – May, 1985



... during diagnostic tests in early May

... and home after the first chemotherapy treatment



June 2<sup>nd</sup>, 1985

The day before surgery to implant a medical port in her shoulder, so she could receive chemotherapy drugs without doctors having to insert needles in her tiny veins.



Ken, Sian, Sharon – August, 1985



# August - November, 1985



Enjoying chocolate ice cream, a story ...

... and a trip to the park

Still smiling after surgery,  
chemotherapy and radiation  
treatment ...



Sian responded well for a short time, but when it was evident that the drugs were not working any more, she underwent radical abdominal surgery (mid-October), followed by an intensive course of radiation treatment in early December.



Christmas, 1985





On Christmas Day, 1985, doctors found that tumours had re-appeared in her legs, jaw and elsewhere. Sian underwent radiation treatment again, and since the regular chemotherapy “protocol” did not work, she was treated with experimental drugs.

They did not work, either, and on March 15<sup>th</sup>, 1986 Sian passed away. She was 17 months old.



# The Sian Bradwell Fund

For Children With Cancer

*- was started in 1986 at the Montreal Children's Hospital, shortly after Sian's death, but was established formally on October 3<sup>rd</sup>, 1990 – the sixth anniversary of her birth.*





## The principle aims are:

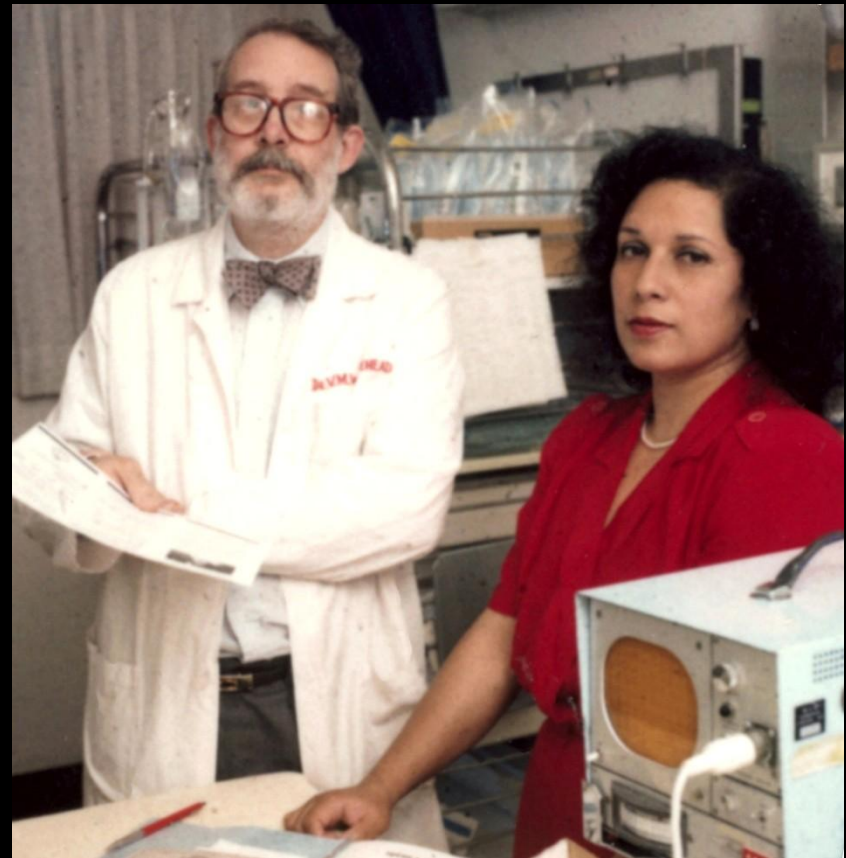
- *To raise awareness of childhood cancer. Most people think of cancer as an adult disease, but children as young as 2 months old have been diagnosed.*
- *To bring together people of all ages, and give parents a chance to teach their children about compassion for other children, especially those whose school and family lives are interrupted by frequent stays in hospital due to cancer.*
- *To raise funds for priority medical equipment for early diagnosis and treatment of children with this terrible disease.*



## Medical equipment

*The hospitals maintain a list of priority medical equipment needs.*

*When a new hospital is built, governments fund the necessary medical equipment. Once equipment must be replaced, however, hospitals must rely on the support of the community.*



*SIAN's primary physician, Dr. Michael Whitehead, director of Montreal Children's Hospital Haematology and Oncology.*



## Sîan Bradwell Fund

- *was incorporated federally in 2000 and re-certified under the new rules as a not-for-profit organisation in 2014.*
- *has an Advisory Board, all of whom are long-term volunteers.*
- *is run entirely by volunteers, whose only payment is the personal satisfaction of knowing that they are making a difference to children – some only a few months old – who are fighting for their very lives.*
- *has raised and donated over \$1,800,000 to the hospitals since 1986.*
- *Through the hospitals, provides income tax receipts for all monetary donations, 100% of which go to medical equipment.*
- *has set up endowment funds in Montreal, Toronto, Hamilton, Winnipeg, and London so that we can continue to provide support for young cancer patients in perpetuity.*



## Sources of funds:

- *Donations collected year-round*
- *Sports events (softball , basketball , golf tournaments)*
- *Refreshment sales at events*
- *Sale of advertising space in souvenir books*
- *Auction of sports memorabilia*
- *Prizes draw or auction of items donated by our gracious sponsors*
- *Trivia quiz nights*
- *Family bowling days*
- *Other events organised by volunteers (e.g. Tango Rave evening, Live Band backyard party, jeans and clothing sales, school plays, sale of sheets and pillows, celebrity bartending, etc.)*

# Sian Bradwell Softball Tournament

Montreal — established: 1989



*The SBST -- or “The Bradwell” as it is widely known – is the longest-running community fundraiser for the Montreal Children’s Hospital.*



*Teams from the Montreal area and Ottawa participate in the softball tournament, and many more are spectators at the games or volunteer their time as umpires, cashiers, cooks and bartenders.*

# Sian Bradwell Softball Tournament



la fondation  
de l'hôpital  
de montréal  
pour enfants  
the montreal  
children's  
hospital  
foundation



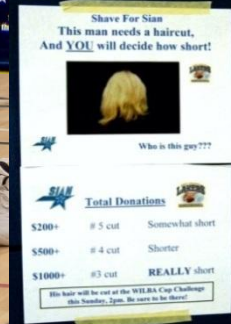


# Sian Bradwell-West Island Lakers Basketball All-Star Weekend

Montreal - est. 2001



**Inaugural Shots for Sian raises over \$11,000**



*Some 1000 youngsters aged 6 to 19 years play in the West Island Lakers Basketball Association, which also features adult leagues. Past events were highlighted by All-Star games and Celebrity Games involving professional athletes and media personalities, "Shoot For Sian" skills competition, Knock Out, or 3-On-3 competition, and so on.*



# Sian Bradwell-West Island Lakers Basketball All-Star Weekend



Celebrity Game: Montreal Alouettes vs. Media + guest athletes (2001-2024)



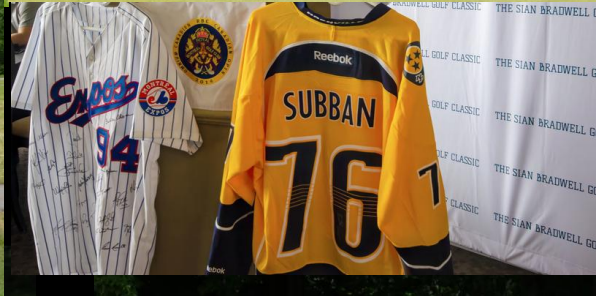
**Alouettes & friends**

<p><b>Alouettes</b>          Luke Fritz          Anwar Stewart          Dave Stala          Scott Flory          Jeff Perrett          Paul Lambert          Brian Chiu          Devon Claybrookes</p>	<p><b>Barron Miles</b>          Otis Grant</p>
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**And maybe YOU.  
 Come and bid to play!**

# Sian Bradwell Golf Classic

## Montreal — est. 2024





THE SIAN BRADWELL GOLF CLASSIC

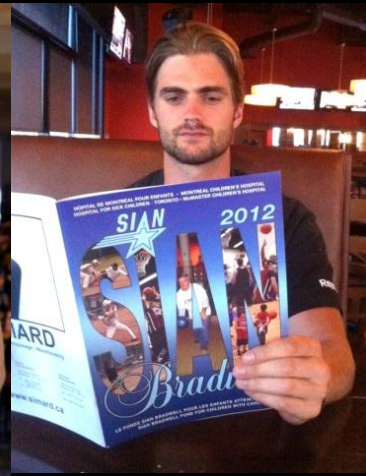
# Sian Bradwell Golf Classic



Plus près du trou  
Closest to the hole **MIXED**  
ent: **SB GOLF CLASSIC**  
date: **JUNE 26 '2025**  
1 DONALD NOLAN



# Sian Bradwell Fund ambassador, Mike Bradwell



Grey Cup winner in 2012 (Toronto Argonauts)



# SickKids®

## Sian Bradwell Softball Tournament (Toronto)



2010-2016





# SickKids®

## Strike Out Cancer! Bowling (Toronto)

2017



# Strike Out Cancer! Family Bowling Day



## Montreal

2010 - 2020



# Strike Out Cancer! Family Bowling Day - Burlington



# Strike Out Cancer! Family Bowling with the Hamilton TigerCats

2010 - 2024



# *Strike Out Cancer!* Family Bowling Day - Burlington

## TiCats vs. Argos Charity Challenge





## Silent auction of donated products

Volunteers collect prizes from companies willing to donate their products and services, and a prize draw or silent auction is held during sports tournaments and family bowling days.





# Let's Get Quizzical!

Trivia quiz night in London, ON



In support of Childhood Cancer Awareness Month



### General Knowledge 1

In the famous fairy tale, Little Red Riding Hood was going to visit which of her relatives

Which city is farther south, Auckland (NZ) or Melbourne (Australia)?

The Sugar Plum Fairy appears in which ballet?

What is the largest group of insects in the world - Bees, Beetles or Ants?

Which word can refer to a shoe company and a South African Antelope?



Let's Get Quizzical!

TRIVIA  
night



★ **Sian Bradwell Fund** ★  
For Children With Cancer

Children's Hospital of Manitoba

[www.sianbradwell.com](http://www.sianbradwell.com)



**ELECTRONICS  
RECYCLING**



**JULY 13TH, 2024**  
**BUHLER RECREATION PARK**  
**135 MURDOCH STREET**  
**WINNIPEG, MB**

**FAMILY FUN  
CHARITY SLOPITCH TOURNEY**

**\$350.00 ENTRY PER TEAM**  
**E-TRANSFER: SMASH.N.CONQUER@HOTMAIL.COM**

**7 & 3 CO-ED**

In Support of:

**CONTACT: Victoria**  
**victoria.smith@hotmail.com**



# SEPTEMBER



## SEPTEMBER IS CHILDHOOD CANCER AWARENESS MONTH



In recognition of the fact that 400,000+ children and adolescents around the world are diagnosed with cancer each year\*, September has been designated as the month for raising awareness of childhood cancer and funds for treatment and research. Supporters often wear a gold ribbon — the colour representing childhood cancers. Unlike other cancer awareness ribbons, which focus on a single type of cancer, the gold ribbon is a symbol for **all** forms of cancer affecting children and adolescents.

September is usually a time when children go back to school refreshed from the Summer holidays, to meet their friends and study with renewed enthusiasm. But for children battling cancer, September is another month of treatment, hospital visits and prolonged isolation. Don't let cancer stand in the way of a child's dreams. Your support will help children whose lives are put on hold and whose futures are uncertain because of cancer ... and will hopefully help them stop being patients and get back to being just children.



# TRIVIA QUIZZES



During the pandemic, when live events could not be held, the volunteers of the Sian Bradwell Fund conducted virtual trivia quizzes at Hallowe'en and at Christmas to benefit all children's hospitals in Canada.

*December 8th - January 6th*



*organised by the volunteers of*



## December Traditions Challenge



# Sîan Bradwell Endowment Fund (SBEF)



In 2007, the Board of Directors – recognising that there will come a time when it might not be possible to find enough volunteers to run fundraising events -- voted to establish an endowment fund at the Montreal Children's Hospital, so that the Hospital could have a steady stream of income to support the Oncology department in perpetuity.

The Sîan Bradwell Endowment Fund for Sick Kids Hospital in Toronto followed in 2012, then the SBEF in Hamilton in 2014, one in Winnipeg in 2023 and one in London in 2025.

Montreal



Toronto



Hamilton



Winnipeg



London



# Where do the funds go?



*Funds raised go towards purchasing medical equipment for diagnosis and treatment. Items purchased in the past include:*

- *Alphamaquet operating tables*                      *Cost: \$50,000 each*
- *Ultrasonic aspirator (Cavitron)*                      *Cost: \$135,000*
- *Physiological monitors*                      *Cost: \$25,000 each*
- *Pain control medication pumps*                      *Cost: \$5,000 each*
- *Intravenous infusion pumps*                      *Cost: \$5,000 each*
- *Cell counter*                      *Cost: \$115,000*
- *Haematology Cytospin Centrifuge*                      *Cost: \$13,000*
- *Microwave tissue processor*                      *Cost: \$40,000*
- *Wheelchairs, wigs, gel mattresses, infant and teen weighing scales, etc.*



# Infant weighing scale

Cost (1986): \$1,500



*The weight of each infant must be measured very accurately in order to administer the proper chemotherapy dosages. As a result, weighing scales and other medical equipment must be manufactured to a high degree of precision, with corresponding high price.*



# Diagnostic microscope for Pathology

Cost (2020): \$55,000

This diagnostic microscope was requested by the Oncology department to help Pathology doctors perform a more accurate diagnosis of tissue cells.



*Pathologists make the final diagnosis of whether or not a child has cancer through examining tissue cells. They then advise the Oncology doctors about what type of cancer it may be and the kind of treatment to which the cancer may respond.*

# Alphamaquet operating tables for Neurology

Cost (2007): \$100,000 for 2 tables



The Neurology Department uses this special operating table to treat children with brain tumours, as well as children with other neurological problems.



# *How can you help?*



- *Participate in our events and invite your family!*
- *Volunteer your time. We need organisers, cooks, bartenders, cashiers, ... a few hours of your time means a lot to us.*
- *Make a donation. This can be done at any time and you will receive an income tax receipt within a few minutes for online donations.*
- *Donate a prize for the prize draw ... we can use just about anything!*
- *Make a contribution of goods we use, to lower our operating expenses and thereby allow us to make a larger contribution to the Hospital. Tax letters can be provided for gifts-in-kind.*
- *Purchase advertising space in our annual booklet. Invoices are provided as proof of advertising expense for tax purposes.*
- *Organise a fundraiser ... it's fun and brings your team and friends together! We love sports, and can help with promotional material for your event.*

# DONATIONS - Montreal



## The Sian Bradwell Endowment Fund



Raised

\$473,692

**Help children, donate now**

Your donation to The Children's Foundation helps our young patients get back to being mischievous. Because a bratty kid is a healthy kid.

\$15

\$25

\$50

\$75

Other \$

**Online, via the MCHF secure web site:**

<http://secure.fondationduchildren.com/goto/BradwellEndowment>

**Via cheque: please address your envelope to:**

The Sian Bradwell Fund For Children With Cancer  
c/o Montreal Children's Hospital Foundation  
Attn. Samar El Soufi  
5002 boul. De Maisonneuve Ouest  
Montreal, QC H4A 0B6



# DONATIONS - Toronto



## **Via cheque:**

The Sian Bradwell Fund For Children With Cancer  
c/o Jenny Arena  
SickKids Hospital Foundation  
525 University Avenue, 14th Floor  
Toronto, ON M5G 2L3



## **Online:**

<https://fundraise.sickkidsfoundation.com/thesianbradwellfundforchildrenwithcancer>

# DONATIONS - Hamilton



SCAN ME



## Via cheque:

The Sian Bradwell Fund For Children With Cancer – McMaster Children's Hospital  
c/o Hamilton Health Sciences Foundation

Attn. Cristina Lopes

1 King Street West, Suite 702

Hamilton, ON L8P 1A4



## Online:

<http://www.hamiltonhealth.ca/sianbradwellendowmentfund>

# DONATIONS - Winnipeg

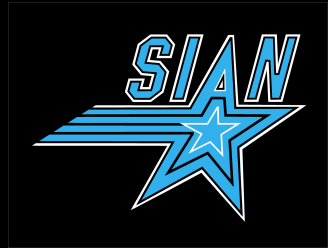


The Sian Bradwell Fund For Children With Cancer  
c/o Children's Hospital of Manitoba Foundation  
Attn. Sandy Danylchuk  
533A-715 McDermot Avenue  
Winnipeg, Manitoba R3E 1M6



[https://secure.goodbear.ca/site/TR/CommunityEvents/ThirdPartyFundraisers?pg=team&fr\\_id=1170&team\\_id=2562](https://secure.goodbear.ca/site/TR/CommunityEvents/ThirdPartyFundraisers?pg=team&fr_id=1170&team_id=2562)

# DONATIONS - London



The Sian Bradwell Fund For Children With Cancer  
c/o Foundation Hospital Office  
Attn. Jennifer Baxter  
800 Commissioners Road East  
B Zone (Atrium), Room B1-010  
London, ON N6A 5W9





*On behalf of the children ...  
and their families ...*

*... we thank you most sincerely for supporting our efforts.*

# Meritorious Service Medal

(Governor General of Canada)



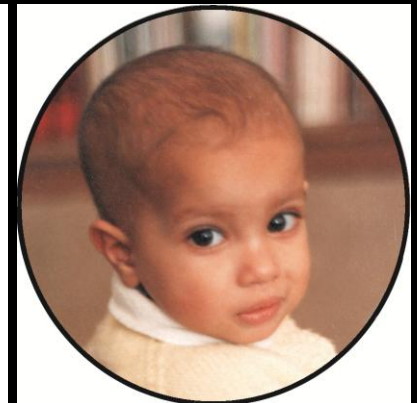
After 30 years of working as a volunteer for the hospitals, Ken was awarded the Meritorious Service medal for establishing **the Sian Bradwell Fund For Children With Cancer** at the Montreal Children's Hospital, Sick Kids Hospital in Toronto and McMaster Children's Hospital in Hamilton. Each foundation contributes towards purchasing priority medical equipment for the Oncology department.

Kenneth Bradwell, M.S.M. (*posthumous*)

Burlington, Ontario

Meritorious Service Medal

For establishing the Sian Bradwell Foundation, which supports the purchase of medical equipment essential for the diagnosis, treatment and research of pediatric cancer.





*For further details, please visit our web site:*

*[www.sianbradwell.com](http://www.sianbradwell.com)*