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Fifth Annual Sian Bradwell Softball Tournament to Feature Two-Time Olympic Medalist Brian Price

Funds Raised from the Tournament to Purchase Priority Medical Equipment for the Oncology Department at SickKids Hospital

Toronto, ON - August 4, 2014 – The Sian Bradwell Fund is pleased to announce plans for the Fifth Annual Sian Bradwell Softball tournament, which will take place at the Powerade Centre in Brampton on Friday, August 9 from 9 a.m. – 6 p.m. The keynote speaker for the tournament will be Brian Price, two-time Olympic Champion in Men's Eight Coxswain.

With a fundraising goal of \$35,000, funds raised from this year's tournament will be used to purchase urgent oncology equipment for children with cancer at SickKids Hospital.

"Thanks to our generous sponsors and supporters last year, we were able to raise enough funds to purchase six non-invasive blood pressure monitors and a stereomicroscope," said Sharon and Ken Bradwell. "Having access to high-tech lab equipment helps doctors at SickKids Hospital to deliver comprehensive, clinical diagnostic care for a range of disorders including cancer."

Tournament Information

Location: Powerade Centre, 7575 Kennedy Road South, Brampton, ON

Date/Time: Saturday, August 9th, 9am – 6pm

Tournament: Co-ed Recreational. 3-pitch format. Tournament winners will receive medals. Incentive prizes will be provided for top fundraisers. Food and refreshments will be available at the park.

About The Sian Bradwell Fund

She was the center of their universe.

Sharon Bradwell used to lay in bed with her baby daughter and show her pictures of tiger cubs playing, and for effect, demonstrate how tigers growl. At the age of five months, she started growling at birds, squirrels, kittens and other small animals, which used to come into the garden. It was funny to hear the sound come from such a tiny girl. Less than a week before she died in March 1986, at the age of 17 months, she was still trying to growl at stuffed toy animals.

Sian (pronounced "SHAHN", a Welsh Gaelic name) was diagnosed on May 1st, 1985 as having a form of cancer called 'primitive neuroectodermal tumour' in her liver, spine and foot and which spread through her bloodstream. Her parents had never heard of children's cancer before Sian got sick, but learned at a great cost how deadly it can be.

Sharon and Ken Bradwell established The Sian Bradwell Fund on October 3rd, 1990 – the 6th anniversary of Sian's birth - to help children with cancer at the Montreal Children's Hospital with the intent to purchase medical equipment for the better diagnosis and treatment of children with cancer. Through various fundraising events, more than \$1-million has been donated to the various Children's Hospitals.

For more information about The Sian Bradwell Fund, tournament rules, and how you can get involved, please contact Peggy Chan at 647-834-2333 / peggy.chan@sianbradwell.com or visit our website: <http://sianbradwell.com/toronto/>.